

### **REMARKS**

Claims 1-10 and 12 are pending in this application. Claims 5-8 and 10 are amended herein. Claim 11 is cancelled herein without prejudice or disclaimer. Support for the amendments to the claims may be found in the specification at page 19, lines 25-33, and in Fig. 6. Reconsideration is requested based on the foregoing amendment and the following remarks.

#### **Response to Arguments:**

The Applicants appreciate the consideration given to their arguments, and the new grounds a rejection. Further favorable consideration is requested.

#### **Claim Rejections - 35 U.S.C. § 101:**

Claims 5-10 were rejected under 35 U.S.C. § 101 as directed to non-statutory subject matter. Claims 5-8 and 10 have been amended to recite, substantially, a "computer readable medium encoded or embodied with a content providing program that is executable by a computer," in substantial accord with the Examiner's suggestions. The Examiner's suggestions are appreciated. Claim 9 depends from claim 8, and thus includes the element a "computer readable medium encoded or embodied with a content providing program that is executable by a computer." Claims 5-10 are thus submitted be directed to statutory subject matter within the meaning of 35 U.S.C. § 101. Withdrawal of the rejection of claims 5-10 is earnestly solicited.

#### **Allowable Subject Matter:**

The Applicant acknowledges with appreciation the allowance of claims 1-4 and 12.

#### **Conclusion:**

Accordingly, in view of the reasons given above, it is submitted that all of claims 1-10 and 12 are allowable over the cited references. Allowance of all claims 1-10 and 12 and of this entire application is therefore respectfully requested.

Finally, if there are any formal matters remaining after this response, the Examiner is requested to telephone the undersigned to attend to these matters.

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If there are any additional fees associated with filing of this Amendment, please charge the same to our Deposit Account No. 19-3935.

Respectfully submitted,

STAAS & HALSEY LLP

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